

# How Do Buyers Evaluate REAL ESTATE CRUSHES?

Whether it's love or real estate, having a short list of deal breakers is critical for weeding through crushes to find "the one."



**69%**

of home buyers surveyed reported that they have had a house crush

## TOP ATTRIBUTES **for Women**

Outdoor living spaces

**54%**

Open floor plans

**42%**

Curb appeal

**29%**

Updated appliances and fixtures

**29%**

## TOP ATTRIBUTES **for Men**

Outdoor living spaces

**46%**

Garages

**40%**

Curb appeal

**35%**

Open floor plans

**30%**

