

# GEN Y IS READY TO BUY

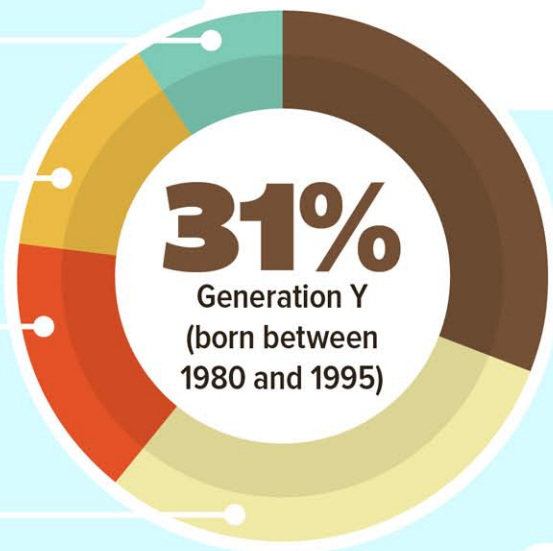
Although Millennials face multiple challenges, including tight credit, limited inventory, and high debt loads, this generation sees a home as a good investment, and comprises one-third of recent buyers.

**9%** Silent Generation (born between 1925 and 1945)

**14%** Older Boomers (born between 1946 and 1954)

**16%** Younger Boomers (born between 1955 and 1964)

**30%** Generation X (born between 1965 and 1979)



Median age of Gen Y home buyer:



Median income:

**\$73,600**

Average home purchase price:

**\$180,000**

Median age of Gen X home buyer:



Median income:

**\$98,200**

Average home purchase price:

**\$250,000**