BRBY BOOMERS' Reality

BABY BOOMERS ARE STAYING IN THEIR HOMES LONGER THAN OTHER GENERATIONS



WHY HAVE THEY NOT Gold THEIR HOMES?

78% say they like their home

feel they have not saved enough money to retire comfortably

WHAT ARE THEIR Future HOUSING PLANS?

4. 7% of owners plan to downsize

4.4% plan to move out of state





Source: C.A.R. 2014 Baby Boomer survey