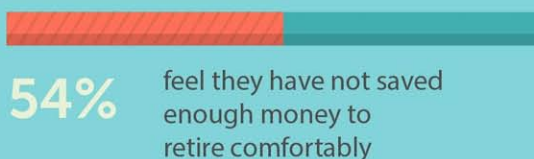
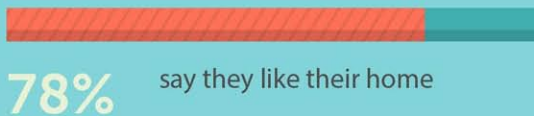


# BABY BOOMERS' *Reality*

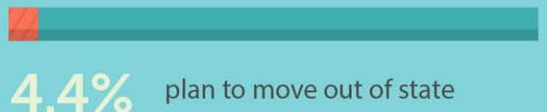
BABY BOOMERS ARE STAYING IN THEIR HOMES LONGER THAN OTHER GENERATIONS



## WHY HAVE THEY NOT *Sold* THEIR HOMES?



## WHAT ARE THEIR *Future* HOUSING PLANS?



**LONDON**  
PROPERTIES

Source: C.A.R. 2014 Baby Boomer survey