



Smart Technology

Consumers of all generations value smart technology features in both their current and future homes.



46% want homes equipped with smart home technology



51% would consider installing home technology in their current home to make it more appealing to future home buyers



Millennials value smart technology more than other generations.



10x

more likely than Generation Xers to consider updating their homes using smart technology



70% believe it is important that smart home technology integrates with their smartphone



Nearly half have energy management technology in their homes