

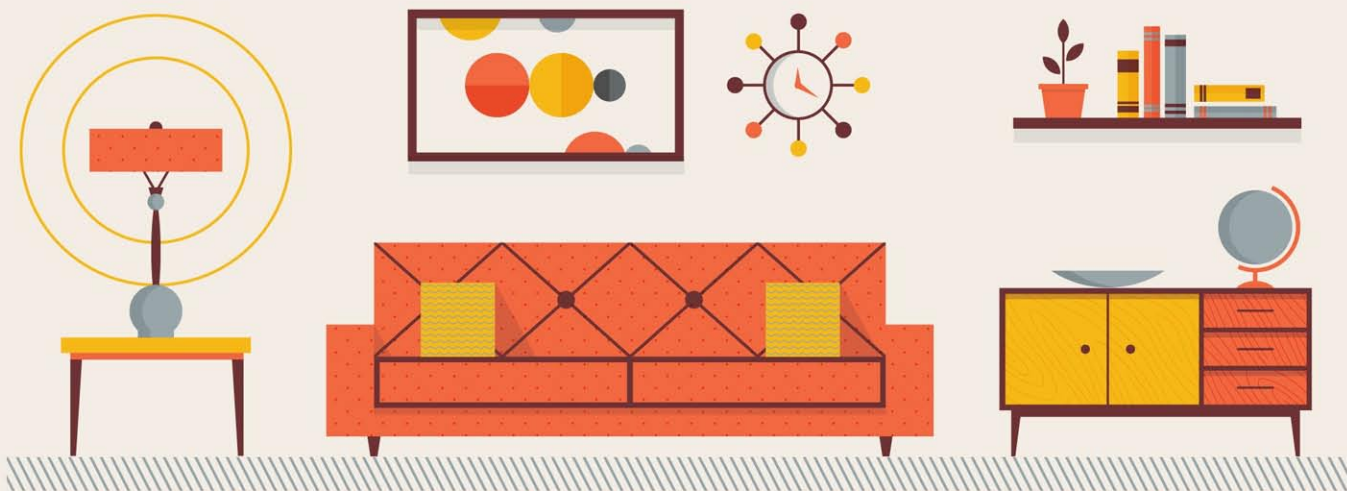
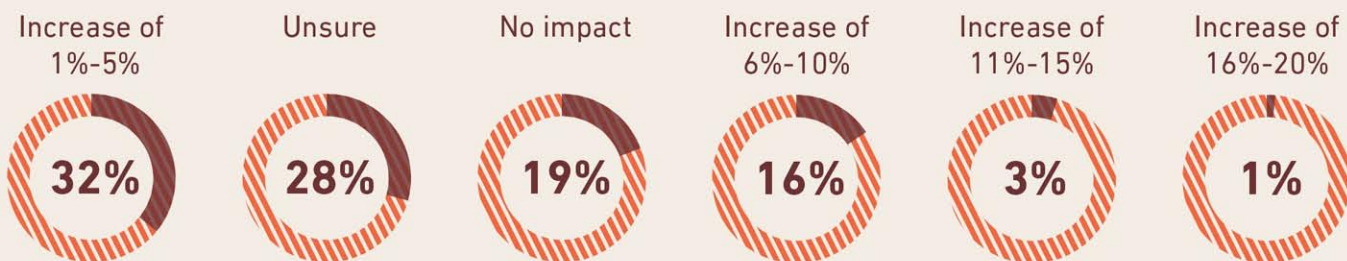
# BUYERS OFFER MORE FOR A STAGED HOME

**HELPING A POTENTIAL BUYER VIEW A HOUSE** as a home is key when selling. Staging a home is one way to do that, and may just earn the homeowner some extra money.

MEDIAN DOLLAR VALUE SPENT ON HOME STAGING PER HOME:

\$675

## CHANGE IN THE DOLLAR VALUE BUYER IS WILLING TO OFFER FOR A STAGED HOME:



## WHO PAYS FOR HOME STAGING?

**62%** of REALTORS® offer home staging services to sellers

**10%** of sellers pay for staging after the home is sold

**39%** of sellers pay for staging before listing the home

**3%** of a REALTORS®' firm pay for the home staging service