

LOOK Who's Back

Recent data shows that we could soon see the return of the female home buyer.

Historically, single women buy more homes than single men, but that declined after the housing crisis.

21%

of buyers were single females in 2009

15%

of buyers were single females in 2016



LONDON
PROPERTIES

*They may be poised
for a comeback*

The majority of prospective home buyer survey respondents have been women since 2012

Census data shows rising incomes for single women

Top CA markets where the share of women earning more than \$100,000 increased the most from 2012 to 2014:

FRESNO

SAN FRANCISCO

LOS ANGELES

Sources: Redfin, U.S. Census Bureau

