

# MILLENNIALS UNDER PRESSURE

Achieving the American dream has proven more difficult for millennials. Boomers bought homes and raised families during more optimistic times when there was a big middle class and healthier job market. Millennials have faced a real-estate market bust, overwhelming college debt, and delayed career starts – impacting earning potential and leaving unique financial pressures on the largest generation in history.



## THE COST OF PURCHASING A HOUSE HAS INCREASED

\$174,065

median home price in 1982\*

\$213,800

median home price today



## \$245,340

- COST OF RAISING A CHILD FROM  
BIRTH TO AGE 18



## MEDIAN HOUSEHOLD INCOMES HAVE DECREASED

\$57,530

median household income in 1982\*

\$53,482

median household income today



## MANY MORE HOUSEHOLDS ARE STRUGGLING WITH STUDENTS LOANS

1989 - 16% of young households had outstanding student loans

16%

2010 - 37% of young households had outstanding student loans

37%

SOURCE: The Futures Company, 2016

\*adjusted for inflation

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