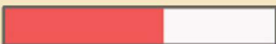
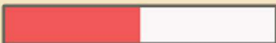


THE MIDDLE-CLASS SQUEEZE

The American middle class is losing ground due to widening gaps in wealth. But a home is often the single most important asset of lower- and middle-income families, and homeownership is a tool for wealth creation. The broad middle class of consumers in the U.S. is undergoing a rapid transition as economic insecurity lingers and consumers redefine how to live within their means. Talk to your REALTOR® about your budget and how to finance homeownership resourcefully in today's challenging market.



61% of American adults lived in middle-income households in 1971



50% of households are considered middle income today

Middle-class adults saw their share of income generated by the American economy shrink substantially

62% in 1971



to

43% in 2015

