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## CENTER FOR CALIFORNIA REAL ESTATE

## OUR SLOW-GROWTH FUTURE

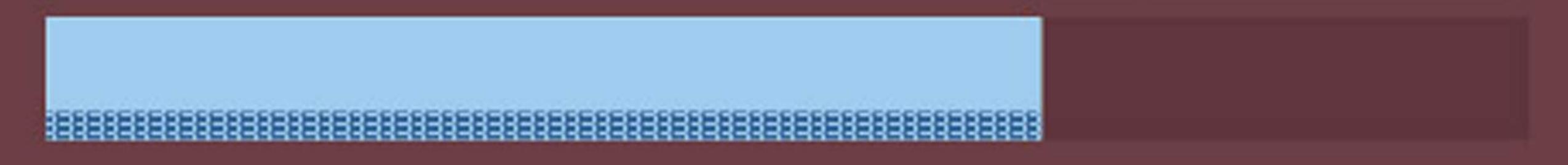
Slower growth is the new normal for the global economy. To achieve growth, you must embrace new and innovative business models and rethink established consumer habits and preferences.



44% of consumers feel freer to spend money than in previous years.



63% of consumers feel uncomfortable with uncertainty in the world.



Our challenge now is to find new ways of reducing costs without sacrificing quality.



LONDON

PROPERTIES

