

Beyond Curb Appeal

Your yard is your home's first impression to potential buyers. We know beautiful landscaping improves curb appeal, but it also benefits the environment and our health.



Reduces energy costs

Planting the right lawn, trees, and plants makes your home warmer in winter and cooler in summer



Improves quality of life

Without grass, outdoor living areas would be hotter and less enjoyable — plus greenscape reduces stress



Produces oxygen

Just 50 square feet of turfgrass produces enough oxygen to meet the daily needs of a family of four



Reduces runoff

Grassy areas mitigate stormwater runoff while also cleansing water of impurities and dust



Protects trees

Watering your lawn helps trees obtain water, maintaining the urban ecosystem and keeping neighborhoods buyer-friendly

Sources:
Outdoor Power Equipment Institute
The Lawn Institute
U.S. National Arboretum
University of California Cooperative Extension

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