

# BEST BUYER TOOLS

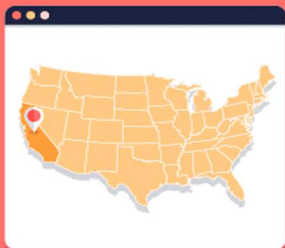
The world we live in today is digital, and that means searching for a home is a digital process. Buyers have several ways to approach the house hunt— these are the tools they find most useful.



83% found photos very useful



79% found detailed info about properties useful



41% found interactive maps very useful



40% found virtual tools very useful



37% found neighborhood info very useful

Source:  
realtor.com®

**LONDON**  
PROPERTIES



CALIFORNIA  
ASSOCIATION  
OF REALTORS®