

# AGING GRACEFULLY



They may make up only 9% of the current population and have a median disposable income of just \$21,251, but they know what they want and it's not a nursing home. As Matures—those born before 1946—enter their 70s and beyond, they're looking for Granny Pods and Next Gen homes.

Living out their Golden Years in their own home and community is rapidly increasing in popularity among Matures



of people over age 65 want to stay in their home for as long as possible

Matures are seeking housing that can adapt with their aging needs



of Matures cite the proximity of a community to medical care as highly important