

POWER OF PETS

In 2016, 61% of U.S. households owned a pet or planned to own one in the future. Given that, it's important to know how buyers feel about pets in the home. When searching for a home, **95% OF CONSUMERS** believe it is important that a housing community allow animals.



LONDON PROPERTIES

IMPORTANT TO BE NEAR ANIMAL AMENITIES



HOME FEATURES CLIENTS FIND IMPORTANT (WITH REGARDS TO PETS)

