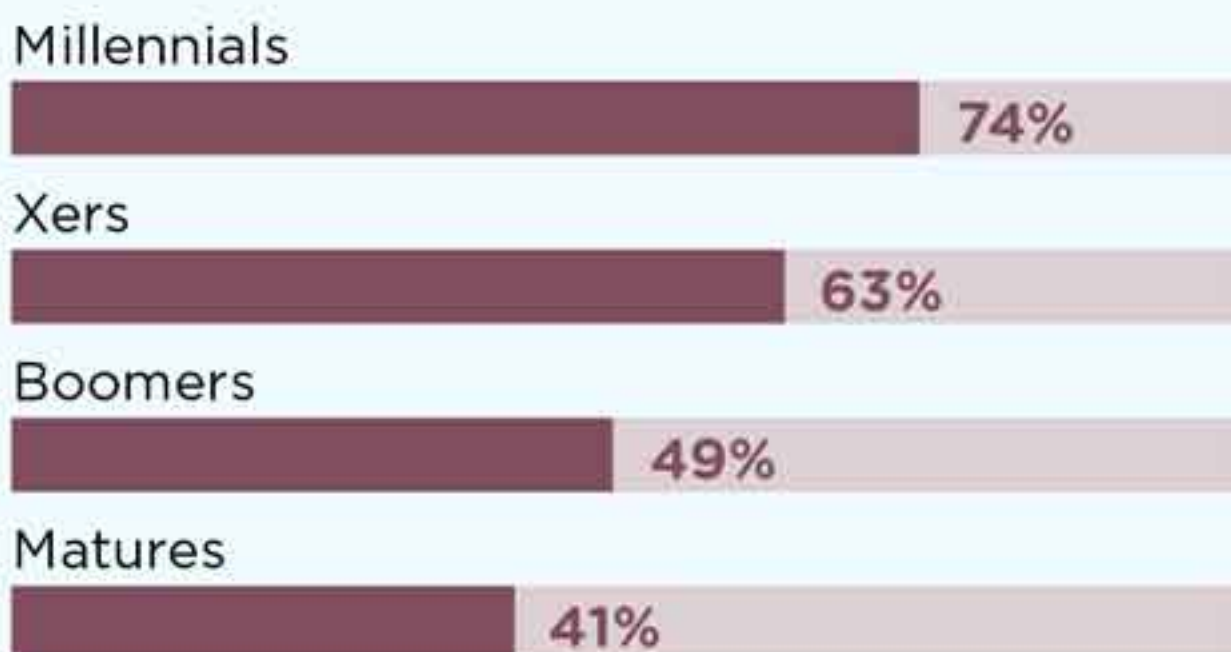


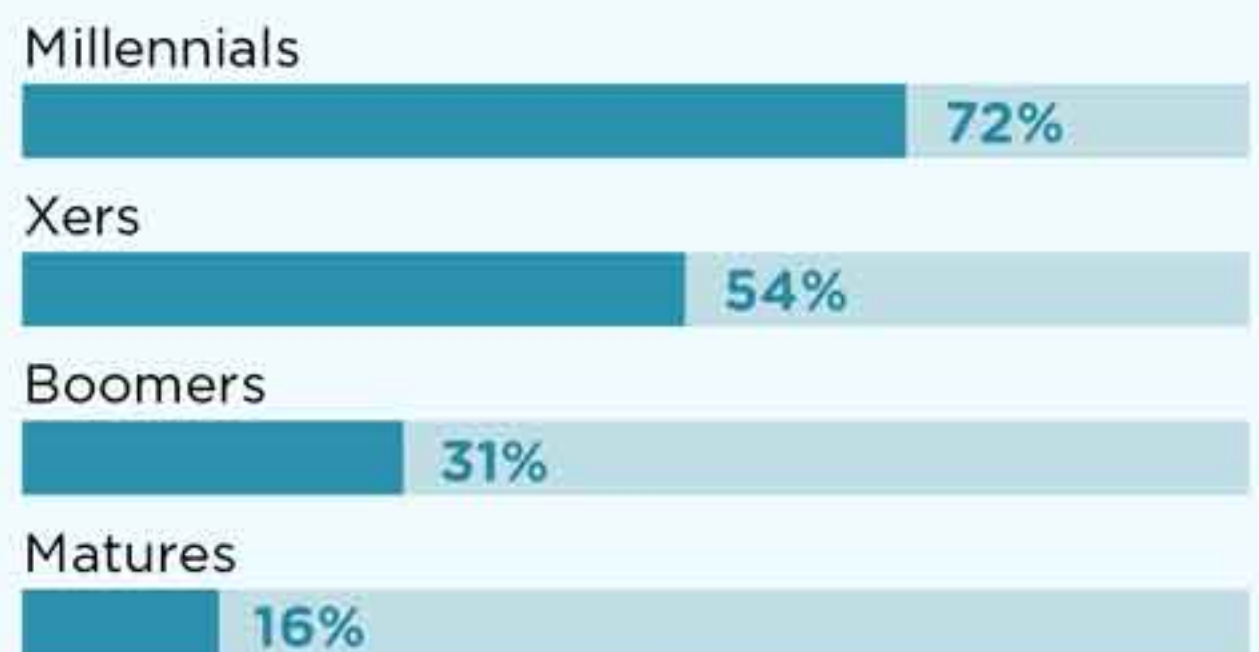
TECHNOLOGY TAKEOVER

It's undeniable that technology has impacted our lives in just about every way possible. From text messaging to paying for merchandise with a smartphone, consumers have their preferences, and they vary by generation.

Could not get by without their cell phone/smartphone:



Would rather communicate via text message than talking on their cell phone/smartphone:



Would like to be able to make payments by scanning their cell phone/smartphone:

