



New Free Mailer

- **Unlimited quantity**
- **Take advantage of a great opportunity to jump start your year!**

1) Just Listed



Dear Neighbor,

Do you have friends or family who have always wanted to live in your neighborhood? I recently listed a great home at (blank) and I'm hosting an open house on (blank) from 12m to 2pm just for neighbors and their guests.

This is your opportunity to view this property, learn more about the value of homes in your neighborhood, and allow you a chance to pick your neighbors before we begin advertising this home to the general public.

Please call me if you have any questions or if you would like a personal advance tour.

Sincerely,

2) Now Is The Time To Sell



Dear Neighbor,

We have recently sold homes in your neighborhood at prices higher than we ever expected.

Despite what you may have heard in the news, now is a great time to sell. There is truly a shortage of good homes on the market. Interest rates are down, allowing many more folks to qualify. This combination is allowing buyers to pay the right price for the right home, in the right neighborhood. Your home is in a neighborhood where we are experiencing high demand. This may be the best time in years to sell your home.

If you are considering a move please call me on my private number for a confidential free home evaluation. There is absolutely no cost or obligation.

Sincerely,

Order Today!
Visit www.reliancemktg.com

3) Short Sale Pays



Dear Neighbor,

Owe more than your home is worth? Suffered a hardship or job loss that has kept you from staying current with your mortgage? If so, you're not alone.

We may be able to help. One of the best ways to avoid foreclosure, rebuild your credit and get true financial relief is commonly called a short sale. With lender approval, a short sale will allow you to sell your home for less than the mortgage and may even put cash in your pocket.

The first step is set up a private consultation so you can learn about your options. If we agree to move forward, I will personally negotiate the price and terms with your lender and use London Properties' vast marketing resources to find a potential buyer.

As a Certified Short Sale Specialist with London Properties, my service is FREE to you. My objective is to have the lender pay ALL fees, commissions and closing costs.

If interested, please call for a FREE EVALUATION. There is absolutely no cost or obligation.

Sincerely,

4) Pay To Move



Dear Neighbor,

A Real Estate short sale occurs when a home is sold for less than what is owed on it. Obviously, such an arrangement requires securing the lenders approval of the final sales price and the amount of loss they will accept.

A successful short sale transaction is not easy. It requires experience, patience and the ability to find solutions and motivate the lender. It can be done and it can even put cash in your pocket. I'll show you how.

As your short sale specialist, I can:

Negotiate the requirements with your lender to approve your short sale.

Facilitate the collection and submission of all required documents to the lender.

Help the lender determine a final approved price for your home and diligently market it for sale.

Communicate regularly with your mortgage representative to work towards a successful closing.

Call me for a FREE confidential Short Sale consultation. There's no cost or obligation and I can help make the final solution the best possible outcome for you.

Sincerely,

5) Listing Wanted



Dear Neighbor,

I have a very urgent need for a home in your neighborhood. If there is any chance at all that you would consider selling, please give me a call. Your response will be held in strict confidence, and would be much appreciated.

Sincerely,

Visit www.reliancemktg.com to view and order