

POSITIVELY *Perfect*

While the idea of the “perfect neighborhood” is different for every homeowner, more Americans are expressing a desire to live in communities with access to public transit, shorter commutes, and greater walkability.



62%

of millennials and 55% of the silent generation prefer walkable communities and short commutes, even if it means living in an apartment or townhouse.

55%

of gen X-ers and baby boomers still show a strong preference toward suburban living, and have no problem with a longer commute and driving to amenities, if it means living in a single-family detached home.



60%

of Americans with school-age children in the home prefer larger homes and yards.



53%

of Americans would prefer to live in communities containing houses with small yards but within easy walking distance of the community's amenities.

