

CHOOSING A NEIGHBORHOOD



In the third quarter of 2018, home buyers were asked what they take into consideration when choosing a new neighborhood, the importance of highly ranked schools, and the number of homes available for sale in their neighborhood.

Here's what home buyers consider when choosing a neighborhood:



25%

Proximity to friends and family



24%

Proximity to job and short commute



20%

Proximity to schools of choice



6%

Close to parks, trails and dog parks



6%

Close to entertainment, activities, restaurants and shopping



3%

Walkability



3%

Access to public transportation



14%

None/Other