

# WHO'S BUYING HOMES?

At 30%, the primary reason buyers purchased a home in 2017 was the desire to own a home of their own. Here's who bought homes, nationwide, last year.



First-time home buyers made up **34%** of all home buyers in 2017.



Typical buyer was  
**45 YEARS OLD.**



**18%** were veterans



**3%** were active-duty service members.