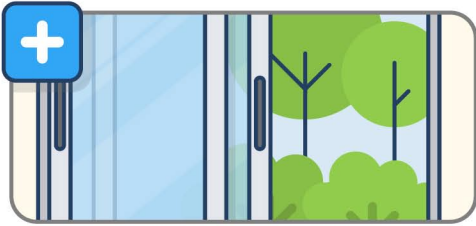


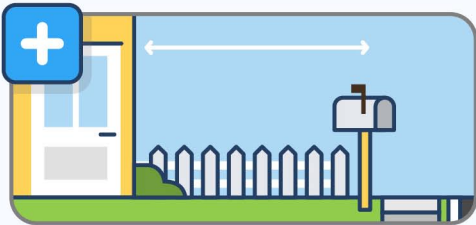
WHAT'S IN A HOME VALUE?

It's common knowledge that location, crime, and neighborhood comps can affect a home's value. But what are some of the more invisible factors that influence sales prices?



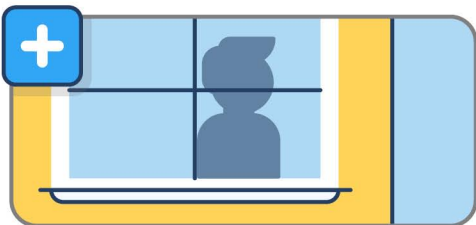
The view angle from the backyard

The maximum angle that opens up to scenery or nature from your backyard. This is measured from no scenic view at all from your backyard to 180 degrees, indicating that the view is scenic from every angle.



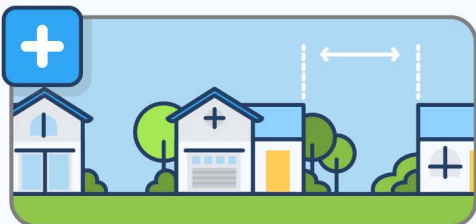
Frontage length

The length in feet of the street-facing side of the home's lot.



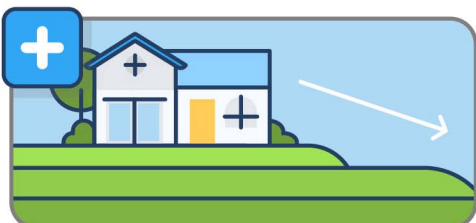
Backyard exposure to neighbors

The measurement of how easily neighbors can see into a home and backyard.



Privacy

Researchers factored in backyard slope, distance to neighbors, home density, and other metrics to determine a privacy score. The more private, the more desirable.



Backyard slope

Homes with downhill-sloping backyards tend to be more desirable than homes with backyards that slope uphill.