

WHAT BUYERS WANT

The typical spring buyer is on the hunt for a three-bedroom, two-bathroom home with a garage and up-to-date kitchen. However, these needs vary by generation.

Buyers of all ages want:

44%

A 3-bedroom home

93%

At least
2 bathrooms

Buyers 55+ and older want:

28%

Ranch-style
home

12%

Contemporary-style
home

20%

Privacy

18%

Physical
comforts

15%

Stability

Millennial buyers want:

17%

Home that fulfills
family needs

10%

Contemporary-style
homes

14%

Stability

10%

Colonial-style
homes

6%

Ranch-style
homes