

Seller Slip-Ups

Selling a home isn't easy. Avoid these common slip-ups that can cause your home to linger on the market.

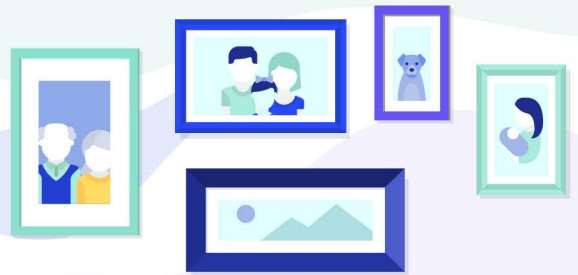


Your Home Has an Odor

Whether it's smoking indoors, lack of cleanliness or pets, believe your REALTOR® if they say there is a funny smell that needs to be removed.

Your Home is Too Personal

From custom paint colors, like eggplant, to too many mementos and family photos, REALTORS® suggest not only decluttering your home but also making it as neutral as possible.



You Turn Down Showings

If buyers can't get in to see your home, they aren't going to make an offer and your home will linger on the market. Be as flexible as possible for showings and work with your REALTOR® as much as possible.

You Hang Out During the Open House

Buyers want to imagine themselves in your space, not be confronted by you in your space. It's awkward for them to tour your home, open closets, and speak openly to their REALTOR® if you're in the next room.

